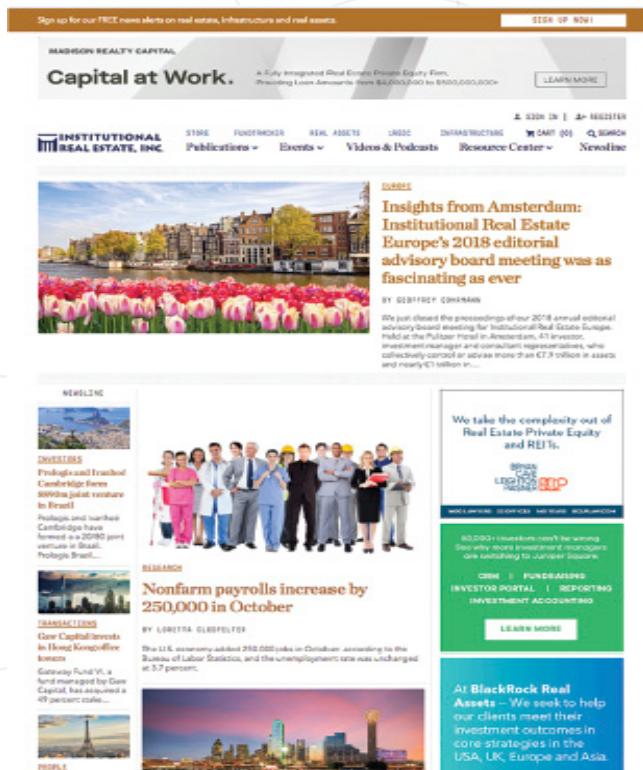


# Digital Advertising Snapshot

[www.irei.com](http://www.irei.com)



**Institutional Real Estate, Inc.'s website** is browsed by more than 30,000 visitors a month. More than 45% of our visitors are new every month. Our site is an industry must-read for those active in the institutional real estate industry. Our subscribers have access to their subscriptions online. This is a big benefit for our traveling executives. In addition, the site is filled with many other news sources including videos, podcasts, research reports and upcoming industry events. Our Newsline emails deliver the most relevant news happening in our industry daily and provide a variety of advertising opportunities.

## Banner Placement, Size, & Pricing

### Website:

IREI Homepage  
Newsline  
Events  
Global  
RAA Homepage  
RAA News  
i3 Homepage  
i3 News

### Header, Middle, Footer Banners:

**960w x 120h pixel banner**

One month: \$2,250

### Side Banners:

**300w x 250h pixel banner**

One month: \$1,650

**300w x 600h pixel banner**

One month: \$2,750

### Daily Newsline Emails:

Real Estate  
Real Assets Adviser  
Infrastructure  
iREOC

### Leaderboard Banner:

**760w x 100h pixel banner**

One month: \$4,700

### Middle Banner:

**520w x 100h pixel banner**

One month: \$3,900

### Sponsored Content

#### Side Banner:

**200w x 385h pixel banner**

One month: \$4,700

### Side Banner:

**200w x 150h pixel banner**

1 week: \$500

2 weeks: \$1,000

3 weeks: \$1,500

One month: \$2,000

### Publication Broadcast Emails:

#### Side Banner:

**180w x 150h pixel banner**

1x run: \$750

For digital advertising inquiries, contact Cynthia Kudren by phone at +1 917-620-4666 or by email at [c.kudren@irei.com](mailto:c.kudren@irei.com)