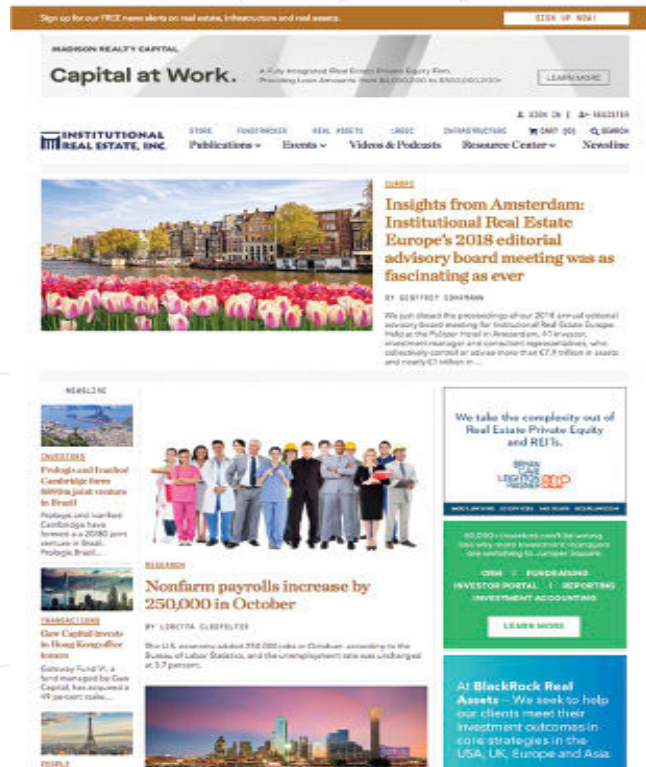


Digital Advertising Snapshot

www.irei.com



Institutional Real Estate, Inc.'s website is browsed by more than 30,000 visitors a month. More than 45% of our visitors are new every month. Our site is an industry must-read for those active in the institutional real estate industry. Our subscribers have access to their subscriptions online. This is a big benefit for our traveling executives. In addition, the site is filled with many other news sources including videos, podcasts, research reports and upcoming industry events. Our Newsline emails deliver the most relevant news happening in our industry daily and provide a variety of advertising opportunities.

Banner Placement, Size, & Pricing

Website:

IREI Homepage
Newsline
Events
Global
RAA Homepage
RAA News
i3 Homepage
i3 News

Header, Middle, Footer Banners:

960w x 120h pixel banner

One month: \$2,250

Side Banners:

300w x 250h pixel banner

One month: \$1,650

300w x 600h pixel banner

One month: \$2,750

Daily Newsline Emails:

Real Estate
Real Assets Adviser
Infrastructure
IREOC

Leaderboard Banner:

760w x 100h pixel banner

One month: \$4,700

Middle Banner:

520w x 100h pixel banner

One month: \$3,900

Sponsored Content

Side Banner:

200w x 385h pixel banner

One month: \$4,700

Side Banner:

200w x 150h pixel banner

1 week: \$500

2 weeks: \$1,000

3 weeks: \$1,500

One month: \$2,000

Publication Broadcast Emails:

Side Banner:

180w x 150h pixel banner

1x run: \$750

For digital advertising inquiries, contact Cynthia Kudren by phone at +1 917-620-4666 or by email at c.kudren@irei.com