

Advertising Snapshot

Institutional Real Estate Newsline

Institutional Real Estate Newsline (Newsline) is our premium news service. *Newsline* subscribers receive daily emails with original, breaking news so they'll never be out of the loop on the industry's top stories.

We have done the analysis and *Newsline* has broken the news first to the industry more than any other news source. We make sure that our readers are always informed with the most relevant, up-to-date news out there. Coverage includes mergers, joint ventures, research, legislation, major property transactions, development, new business units, fundraising activity, searches, commitments and offerings.

Frequency: Daily Email (Monday - Friday)

Circulation: 6,000 (online only)

Advertising Specs and Rates:

Leaderboard Banner: 760w x 100h pixel banner
One month: \$4,700

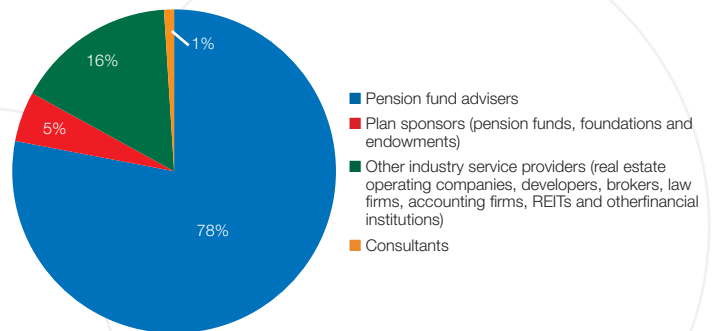
Sponsored Content Side Banner: 200w x 385h pixel banner
One month: \$4,700

Middle Banner: 520w x 100h pixel banner
One month: \$3,900

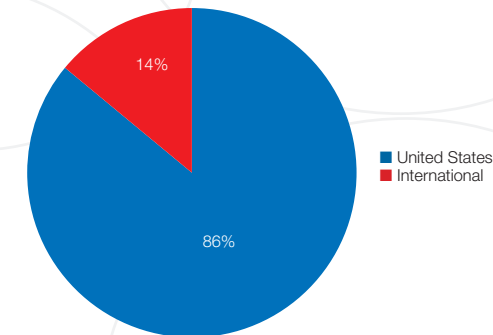
Side Banner: 200w x 150h pixel banner
One week: \$500
Two weeks: \$1,000
Three weeks: \$1,500
One month: \$2,000



Firm-type Breakdown



Geographic Breakdown



Title Breakdown

