

# REALASSETS ADVISER

The magazine written for registered investment advisers and wealth managers seeking insights and actionable information on investments in real assets

## 2019 Editorial Calendar

### January

#### The 411 on 1031s

Capital gains taxes can devour the gross returns from a successful investment, but a properly executed 1031 exchange can offer investors shelter from a big tax hit, as well as an opportunity to reinvest proceeds in a new asset. What's more, new legislation has reinvigorated the 1031 and encouraged more investors to take advantage.

#### Cannabis legitimized

The legal marijuana market is maturing and creating ever-greater investment opportunities.

**Ad reservations due:** Nov. 30

**Ad materials due:** Dec. 5

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Visions, Insights & Perspectives (VIP)  
Americas

**Information Management Network**

The 16th Annual Winter Forum on Real Estate  
Opportunity & Private Fund Investing

### February

#### Impact investors join forces

Money managers and nonprofits are offering joint investment products for the common good.

#### Big players are going into debt

Institutional players — such as Brookfield and Prudential — have entered the cavalcade of debt funds.

**Ad reservations due:** Dec. 28

**Ad materials due:** Jan. 4

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Visions, Insights & Perspectives (VIP) Europe

### March

#### Liquid alternatives flood the market

The aversion among investors and advisers to using alternatives is often rooted in the lock-up period required. But new product structures that make alternatives liquid are changing the game by giving investors the ability to retrieve their cash when desirable or necessary.



# 2019 Editorial Calendar

## Bang for the buck

A look at the alternative asset classes that are delivering the highest returns.

**Ad reservations due:** Jan. 30

**Ad materials due:** Feb. 7

**Bonus distribution:**

**ADISA**

2019 Spring Conference

## April

### Blue light special

Have retail real estate investors found their lane?

### The greenback brigade

A new raft of capital-raising firms has entered the market, and they are competing for investor dollars.

**Ad reservations due:** March 1

**Ad materials due:** March 6

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Spring Editorial Advisory Board Meeting — Americas

**Marrs Consulting Group**

2019 RIA Interactive Series: Alternative Investments

## May

### The institutional players keep coming

With private wealth rising by the trillions, institutional managers are increasingly making a play for a piece of the action.

### 2018 by the numbers

A performance review of nontraded REITs, interval funds and liquid alternatives during the year past.

**Ad reservations due:** March 28

**Ad materials due:** April 5

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 iREOC Annual Membership Meeting

**Institute for Portfolio Alternatives**

IPA Summit 2019 and Due Diligence Summit

**The Carson Group**

2019 Excell Conference

## June

### Family offices, real assets and lost lessons

Why have the lessons taught by foundations, endowments and single-family offices been seemingly lost on RIAs and their clients?

## Full catastrophe living

Catastrophe bonds are turning out to be an alternative investment for catastrophic times.

**Ad reservations due:** April 26

**Ad materials due:** May 3

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Visions, Insights & Perspectives (VIP) Infrastructure

## July/August

### Funding infrastructure en masse

Crowdfunding is promising to be a new model for infrastructure investment.

### Technology is finally feeling its age

Revolutionary innovations, such as artificial intelligence, robotics and smart apps, are just around the corner for enhancements in senior housing and senior care.

**Ad reservations due:** May 24

**Ad materials due:** June 6

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Editorial Advisory Board Meeting — Real Assets Adviser

## September

### Automating alternatives

Players have lined up to provide investors with the kinds of automated trading platforms that facilitate the use of alternatives.

### Constructing a real assets portfolio

A nuts-and-bolts primer on why investors should include real assets in a multi-asset portfolio, and how to construct and diversify the real assets portion of the portfolio.

**Ad reservations due:** July 26

**Ad materials due:** Aug. 7

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Fall Editorial Advisory Board Meeting — Americas

2019 Editorial Advisory Board Meeting — Europe

**Institute for Portfolio Alternatives**

IPAVision 2019 and Due Diligence Symposium

# 2019 Editorial Calendar

## October

### More than a wing and a prayer

Angel investing, made famous by the TV show *Shark Tank*, has been around for a very long time, but affluent individuals and families are showing an increasing appreciation for its practice of underwriting early-stage, pre-VC startup companies in exchange for ownership equity or convertible debt.

### Less taxing situations

New product structures are providing investors with the kind of tax optimization they have been looking for.

**Ad reservations due:** Aug. 23

**Ad materials due:** Sept. 6

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 IREI Springboard

2019 Editorial Advisory Board Meeting — Asia Pacific

**ADISA**

2019 Annual Conference & Trade Show

## November

### The outlook for cryptocurrencies

Cryptocurrencies are mysterious and volatile, and some of the biggest names in finance and investing have mocked them. Yet, foreign governments and organizations from Facebook to J.P. Morgan are creating them.

### Third-party distribution services

These new enterprises are allowing RIAs to access alternatives by solving expensive and thorny back-end and due-diligence issues they face.

**Ad reservations due:** Sept. 26

**Ad materials due:** Oct. 4

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 Editorial Advisory Board Meeting — i3

## December

### Forecast 2020

Experts predict what the new year will bring, for better or worse, for investors.

### Opportunity zone case studies

They have been the talk of the investment community, but how are opportunity zones functioning in practice? Real-world examples show how they are working for investors.

**Ad reservations due:** Oct. 25

**Ad materials due:** Nov. 4

**Bonus distribution:**

**Institutional Real Estate, Inc.**

2019 IREI CEO Summit

---

## In every issue:

Notes & Trends

5 Questions

People

Real Estate news

Infrastructure news

Energy news

Commodities news

Market View

The Big Picture

Last Word

*Note: Publication content is subject to change without notice.*

#### **For editorial inquiries, contact:**

**Mike Consol**, editor  
m.consol@irei.com  
Tel: +1 925-244-0500

#### **For partnerships, contact:**

**Jonathan Schein**,  
publisher/SVP business development  
j.schein@irei.com  
Tel: +1 925-244-0500

#### **For sponsorship and ad inquiries, contact:**

**Jennifer Dohrmann-Alpert**,  
managing director  
j.dohrmann-alpert@irei.com  
Tel: +1 925-244-0500

#### **For advertising inquiries, contact:**

**Cynthia Kudren**,  
senior account executive  
c.kudren@irei.com  
Tel: +1 925-244-0500

**For more information, visit [www.realassetsadviser.com](http://www.realassetsadviser.com)**