

Institutional Real Estate

Europe

The investor-focused global real estate publication

2019 Editorial Calendar

January

The cost of regulation

Regulation has become grudgingly accepted as a necessary part of everyday life for the investment management community. Nevertheless, the high costs of regulatory compliance can hold managers back, and the burden of regulation has become a heavy one for many boutiques. But can we afford to scale back the reach of supervisory authorities?

Year ahead

What does 2019 hold in store for real estate investors around the world? As we look to the year ahead, where are the opportunities? And where are the challenges? What are the forecasts for real estate and economic performance in 2019? And how are the environments different in the Americas, Asia Pacific and Europe?

Ad reservations due: 17 October

Ad materials due: 5 November

February

The grey factor

More investors than ever are considering senior housing. The sector makes sense from a demographic perspective and is ripe for development as well as an upgrade of existing stock. A look at various investment opportunities and how the senior housing sector shapes up across Europe.

Ad reservations due: 2 November

Ad materials due: 3 December

Bonus distribution:

Institutional Real Estate, Inc

2019 Visions, Insights & Perspectives (VIP) Americas

2019 Visions, Insights & Perspectives (VIP) Europe

March

Risky business

There are several ways to protect against currency risk: forward contracts, swaps, options, local



leverage. An examination of the various strategies and how much control real estate teams have of the process.

Making all things new

Some managers and investors have found that refitting properties to give them a state-of-the-art and ESG appeal for tenants is more trouble than it's worth. Are there any efficiencies that can be built into the refurbishment process to make it more financially worthwhile?

Ad reservations due: 4 January

Ad materials due: 11 January

April

La Ville Lumière

Paris has undergone a resurgence in the past two years as transaction volumes have shot up and vacancy rates have dropped. We look at the French capital and the Île-de-France, and ask how long its new-found

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appeal will last and whether investors have already missed the chance to get the best value from their Parisian purchases.

Ad reservations due: 30 January

Ad materials due: 8 February

Bonus distribution:

Institutional Real Estate, Inc

2019 Spring Editorial Advisory Board Meeting – Americas

International Council of Shopping Centers

ICSC's European Conference 2019

INREV

INREV Annual Conference 2019

May

The megastorm era

There's no denying the role of climate change in the growing number of catastrophic storms, with Typhoon Mangkhut in Asia and Hurricane Florence in the United States wreaking havoc in September 2018, with millions of people evacuated ahead of flooding rains and storm surges. As major cities become more densely populated the world over, how can cities — and their real estate assets — be designed or adapted to withstand the onslaught of megastorms? How can property investors best protect their portfolios from this new reality?

Downside protection

At this late stage of the cycle, defensive strategies are being mapped out and executed. What do these look like, and how likely are they to provide successful results? Is a high level of protection even needed? Could a disciplined approach be just as valuable as a flexible one in the long term?

Ad reservations due: 1 March

Ad materials due: 11 March

Bonus distribution:

Institutional Real Estate, Inc

2019 iREOC Annual Membership Meeting

June

Brexit: Now what?

With the United Kingdom having officially left the EU on 29 March 2019, how do the short- and medium-term real estate prospects look for the country? And what impact could the U.K.'s departure have on the rest of the Continent's core real estate markets?

Ad reservations due: 4 April

Ad materials due: 11 April

Bonus distribution:

Institutional Real Estate, Inc

2019 Visions, Insights & Perspectives (VIP) Infrastructure

July/August

Working together

Most investors agree that co-investment programmes can help lower the overall cost of fees and provide a greater level of control over assets. But, from an investment manager's standpoint, the challenges of simultaneously tying up a deal and lining up the investment commitments and debt financing may not always be worth the hassle. What are the challenges presented by co-investment vehicles, and are they still working well for both GPs and LPs?

Eastern promise

With the growth of the middle classes and general spending power in countries such as Poland, should investors be looking more closely at Eastern Europe for investment opportunities?

Ad reservations due: 2 May

Ad materials due: 9 May

September

Running the last mile?

Last-mile delivery assets have become more popular as consumers demand quick turnarounds for their online purchases. But with the growth of Click + Collect, and increasing congestion and capacity issues, is this trend sustainable?

Sleeping tight

Some development pipelines in the hotel space look to be oversubscribed. Is there a danger of severe oversupply in the European hotel market? Or are projections of new swathes of tourists accurate enough to justify expansion?

Ad reservations due: 3 July

Ad materials due: 11 July

Bonus distribution:

Institutional Real Estate, Inc

2019 Fall Editorial Advisory Board Meeting – Americas

2019 Editorial Advisory Board Meeting – Europe

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October

Follow the money

Which regions, countries and metros rank high on institutional investors' lists? What are the most popular target markets — and property types within those metros — for global investors, and what makes these markets so attractive? Where does the cross-border capital coming into these cities originate, and what are the implications for domestic investors?

Ad reservations due: 1 August

Ad materials due: 9 August

Bonus distribution:

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2019 Editorial Advisory Board Meeting – Asia Pacific

2019 IREI Springboard

Expo Real 2019

November

Forward thinking

Investors have been forward funding to add assets to their portfolios that they cannot currently obtain otherwise. What are the pros and cons of this strategy? At what point does forward funding make less sense than purchasing ready-made properties?

Co-working spaces

A number of office landlords have recently entered the co-working space to compete with firms such as WeWork. How rapidly is the work space environment changing? And what does this mean for traditional office space? Will these companies and this expanding rent model really disrupt the market beyond all recognition?

Ad reservations due: 6 September

Ad materials due: 12 September

December

Deciphering the crypto message

Blockchain could result in faster and more efficient property transactions and make it much easier to draw up contracts. But what other effects could blockchain have on commercial real estate?

Retail opportunity

With change comes opportunity, but how is retail changing, and how should investors position themselves to make the most of the sector's future?

Ad reservations due: 3 October

Ad materials due: 11 October

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