

Online Banner Advertising Snapshot

www.irei.com



Institutional Real Estate, Inc.'s website is browsed by more than 12,000 visitors a month. More than 45% of our visitors are new every month. Our site is an industry must-read for those active in the institutional real estate industry. Our subscribers are given ability to access their subscriptions online. This is a big benefit for our traveling executives. In addition, the site is filled with many other news sources including videos, podcasts, research reports and a listing of upcoming industry events.

Banner Placement, Size, Pricing, Pages

Website:

Page Availability:

IREI Homepage
Newsline
Events
Global
RAA Homepage
RAA News
i3 Homepage
i3 news

Header, Middle, Footer Banners:

960w x 120h pixel banner

One month: \$2,250

Side Banners:

300w x 250h pixel banner

One month: \$1,650

300w x 600h pixel banner

One month: \$2,250

Institutional Real Estate Newsline:

Newsline Daily Email: 240w x 150h pixel banner

1 wk: \$500

2 wk: \$800

3 wk: \$1,200

One month: \$1,600

IREI's News Alerts:

Choose from the following alerts:
Real Estate, Dealmakers,
Infrastructure, and Real Assets

Daily News Alert Emails: 202w x 129h pixel banner

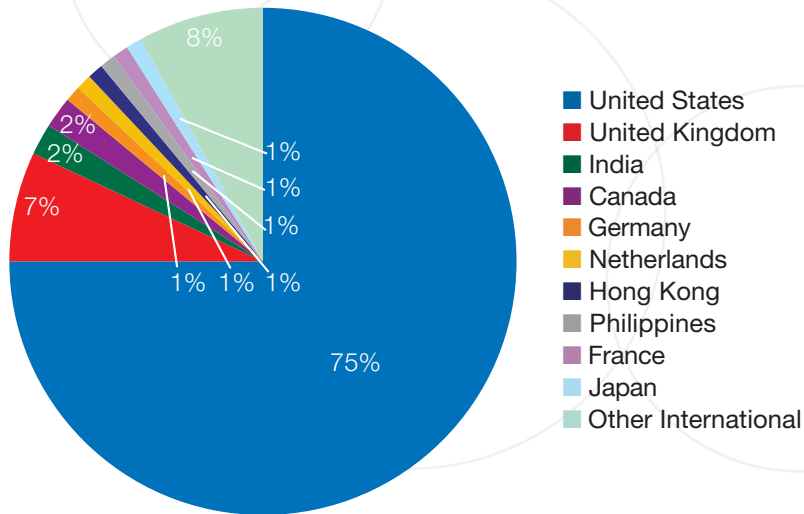
1 wk: \$500

2 wk: \$800

3 wk: \$1,200

One month: \$1,600

Site Stats



Top Website pages:

1. Homepage
2. News
3. *Institutional Real Estate Americas*
4. *Real Assets Adviser*
5. Events
6. Research Reports
7. FundTracker
8. Videos and Podcasts
9. *Institutional Investing in Infrastructure*
10. Investment Guides

New vs. Returning Visitors

