

REALASSETS ADVISER

The magazine written for registered investment advisers and wealth managers seeking insights and actionable information on investments in real assets

2018 Editorial Calendar

January

The rise of interval funds

Interval funds provide retail investors with access to institutional-grade alternative investments with relatively low minimums and short lockup periods — and they are hot among both sponsors and investors. However, these new funds also have some drawbacks.

What next for dead malls?

There are new uses for defunct shopping malls that can benefit investors and real estate developers. What makes sense? What has been successful?

Ad reservations due: November 30

Ad materials due: December 5

February

Investing in private equity funds

Private equity funds are a collective participation model for directly investing in everything from real estate and commodities to buyout of public and private companies. Increasingly, they are becoming an option for the private investor.

An introduction to new energy products

Few industries are advancing as quickly as energy in its many traditional and renewable forms. That has resulted in a slew of new energy investment opportunities.

Ad reservations due: December 28

Ad materials due: January 5



March

Latest opportunities for infrastructure investing

The global need for infrastructure during the next couple of decades is valued in the trillions of dollars. Governments do not have the financial resources to fund the mammoth expenditures and are looking to partnerships with institutional and private investors to get the vital backbones of modern economies in place.

The history of farmland investing

Over the past three decades, farmland investing has grown exponentially from a “niche” investment dominated by a few large pension plans and insurance companies to a mainstream institutional real asset class that increasingly can be accessed by retail investors.

Ad reservations due: January 30

Ad materials due: February 6

2018 Editorial Calendar

April

10 influential RIAs that have made the move into real assets

While many RIAs are still committed to traditional stock-and-bond portfolios, other RIAs are making the move to real-asset investing. Here are 10 influential players that have broadened their menu of client options to include real assets.

Renaissance of the retail investor

Whether through changes in the definition of an accredited investor, innovative usage of JOBS Act exemptions culminating in new retail investment products, or private funds becoming accessible to the public, the retail investor is about to play a bigger role in the investment industry.

Ad reservations due: March 1

Ad materials due: March 6

May

2017 by the numbers

A performance review of nontraded REITs, interval funds and BDCs during 2017.

What's hot and not in alternatives

There is a parade of products coming to market in the alternative space that are giving individuals greater access to real asset classes. Some of those products are grabbing the attention of private wealth advisory firms and the investing public.

Ad reservations due: March 28

Ad materials due: April 6

June

Club deals

High-net-worth investors have shown an increasing interest in club deals as a way of teaming-up with like-minded investors to buy ownership stakes in privately held companies or assets.

Investing in the secondary market

An explanation of how the secondary market works and the opportunities it offers.

Ad reservations due: April 27

Ad materials due: May 4

July/August

The future of direct participation programs

DPPs cover a wide variety of industry sectors, including real estate, energy, equipment, commercial debt and asset classes. Because they have a low correlation with traditional asset classes, they can provide diversification to a portfolio heavy in stocks, when positioned correctly. What are the typical varieties of DPP offering structures? What are the potential benefits and risks?

Crowdfunding makes its move

The total raised by crowdfunding has eclipsed \$30 billion globally, as the use of peer-to-peer lending and equity crowdfunding have continued to expand, in part through the use of social media and crowdfunding platforms to raise capital for everything from real estate investment deals and startup companies to emergency relief efforts and political campaigns.

Ad reservations due: May 16

Ad materials due: June 5

September

Asset-backed lending and investment strategies

As the economy continues to expand, interest rates are on the rise, and many traditional lenders are still constrained by federal regulations. This has created opportunities for private debt funds to fill the void, giving individual investors access to the market.

Six innovative freight transportation concepts

The way business moves product is primed for change through the use of new transport concepts, such as truck platooning, hyperloops, floating warehouses, drones and autonomous cargo ships.

Ad reservations due: July 27

Ad materials due: August 7

2018 Editorial Calendar

October

Tech innovations for broker/dealers and RIAs

Tech-driven investment platforms have opened the gateway to alternative investment for high-net-worth individuals and families — and the technology is only getting more powerful.

Glory days for REITs

Real estate investment trusts had a series of banner years but, like all hitting streaks, REITs' red-hot returns eventually cooled. What is still hot among REITs? And what will it take for the category as a whole to rediscover those banner returns?

Ad reservations due: August 24

Ad materials due: September 6

November

Trends in real estate investing

A review of the strategies, property types and geographic areas attracting capital flows from institutional and private investors.

Understanding BDCs and their role

Business development companies (BDCs) offer investors the opportunity to diversify their portfolios with debt investments for stable income. Today's market boasts a number of quality BDCs to choose from that differentiate investment strategies, portfolio construction and management styles.

Ad reservations due: September 26

Ad materials due: October 5

December

Forecast 2019

A look to the future of real-assets investing and the economic forces likely to be fueling or staunching its performance.

Family offices flex their muscles

In 2008 there were an estimated 1,000 family offices worldwide. Less than a decade later, EY reports the number has grown to more than 10,000, and the figure in the United States alone might be 6,000. Meanwhile, the wealth and influence of ultra-high-net-worth families are escalating.

Ad reservations due: October 26

Ad materials due: November 2

In every issue:

Notes & Trends column

5 Questions feature

People page

Real Estate news page

Infrastructure news page

Energy news page

Commodities news page

Market View column

The Big Picture column

Roundtable feature

Last Word page

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