

Institutional Real Estate

Europe

The investor-focused global real estate publication

2018 Editorial Calendar

January

Sustainability — what will it cost you?

Energy-efficiency measures around real estate power and heating/cooling systems form the centrepiece of sustainability efforts and property investors cannot afford to be behind the curve. But how much will investors have to spend on bringing building performance up to mandated or desirable levels? Will investors see an appropriate return on the investment?

More than just rooms

Alternative property types have always attracted the interest of premium-seeking investors, and the amount of capital directed to outperforming subsectors such as hotels and student accommodation has increased steadily in recent years. What are the particular attractions of these room-based, short-stay sectors, and how can investors best get exposure?

Ad reservations due: 17 October

Ad materials due: 3 November

February

Europe — reform or no reform?

The Brexit vote was a signal to the European Union that not everybody was happy with the direction of the EU. Have those pressures now been resolved? Or will they re-emerge if the EU presses ahead with its agenda? What effect will these changes have on capital and real estate markets across Europe?

Asian core open-end funds

A host of new core open-end funds targeting Asian markets are being launched. In what way does this suggest that investors no longer require a risk premium to move into Asian markets? What strategies are fund managers using for these open-end funds to create a stable cashflow and, ultimately, boost overall portfolio performance?

Ad reservations due: 3 November

Ad materials due: 1 December



March

Safety in numbers

Some real estate destinations in Europe — principally Germany and the United Kingdom, but also other, smaller markets — are seeing high levels of cross-border investment. That is fine while markets remain buoyant, but what happens if and when investor sentiment turns? We look at the current cross-border story, at the different strategies being deployed by domestic, regional and global investors, and at the prospects for continuing stability in light of possible headwinds.

Managing expectations

With strong capital flows and continuing high levels of investment volume, prices remain high for real estate of all kinds and yields are low. Will investors need to lower their return expectations from property assets? Can they afford to, given the ongoing requirement to pay monthly income to beneficiaries? How should investors manage the conundrum?

Ad reservations due: 4 January

Ad materials due: 11 January

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April

Faith and begorrah

Of the various peripheral EU member states that were at the heart of the euro zone's sovereign debt crisis in the early part of the decade, Ireland was the first to take decisive action and the first to recover. We look at how Ireland dealt with its debt problems, and examine what is now attracting international investors to the country.

How much money have you got?

High prices for the best property assets and fierce competition among prospective purchasers are pushing yields down to record lows and investors are struggling to meet return requirements. But there is still a wall of money waiting to be invested in real estate. A look at the search for core investments, and the property types and markets that are under consideration, as well as the strategies that investors are using to secure core assets.

Ad reservations due: 30 January

Ad materials due: 9 February

May

Built for wellness

In an effort to attract and retain tenants, particularly millennials, property investors are striving to offer amenities to encourage and enhance occupants' well-being. How are investors and their managers adapting to meet changing tenant needs? In what ways are the issues of tech disruption and sustainable investing playing a role, and how do new wellness standards assist property owners in their efforts?

Geopolitics — has the world gone mad?

How can investors best account for global geopolitical risks? With continuing tensions on Europe's eastern and southern borders and in Asia, should investors just keep going with their chosen strategy or always be prepared to change tack in the light of events? What types of events could possibly derail the financial and property markets?

Ad reservations due: 2 March

Ad materials due: 9 March

June

Logistics — in the sweet spot

Despite significant yield compression, the logistics sector continues to offer a yield premium over office and retail

real estate. As e-commerce makes further inroads into overall retail trade, will the continuing demand for bigger and better logistics facilities augur well for the economics of omnichannel retailing? What does the future hold for retailers and logistics operators?

Ad reservations due: 4 April

Ad materials due: 11 April

July/August

Moving to the city

Demographic trends continue to show large movements of people into urban areas around the globe. Where is urbanisation making the most impact and what opportunities does it present for real estate investors?

The threat of tech

Investors are rightly concerned about tech disruptors whether that be the short-term threat of e-commerce or the longer-term threats of artificial intelligence and automation. We examine which advances in tech will have the most impact on real estate and how investors can mitigate future risks.

Ad reservations due: 2 May

Ad materials due: 9 May

September

Environmentally friendly

Managers continue to strike the right chords when discussing Environmental, Social and Governance (ESG) themed investing. But how much of a factor does ESG truly play in their decision-making? And are investors placing pressure on investment houses to comply with stricter ESG principles? A look at the future of ESG and its influence on investors.

A real estate renaissance?

International investors have long been attracted to Italy's real estate market, but many have been put off by the country's complicated business environment and the need for local expertise. But are things changing? We examine the merits of investing in the Italian market and any possible challenges that still exist.

Ad reservations due: 3 July

Ad materials due: 11 July

October

Crossing paths

The lines between real estate and infrastructure can, at times, look blurred. But how close an eye

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should real estate investors keep on infrastructure developments? We look at which real estate sectors are positively aligned with infrastructure, and what advantages investors can gain from targeting their investments toward assets with positive interactions.

Making a match

How much value do placement agents add for investors? We look at the rise of placement agents in the real estate market and ask how they can help investors and managers make better decisions in an increasingly complex and diverse real estate market.

Ad reservations due: 1 August

Ad materials due: 10 August

November

Going niche

Student housing, storage facilities, data centres, senior housing, and the rest. How are investors blending core with niche assets? A look at which niche sectors offer the best performance potential in the medium- and long-term.

The new normal

Europe's economies have enjoyed a period of growth after an unprecedented period of uncertainty fuelled by QE and various government responses to the

global financial crisis. But how long can investors rely on the "new normal" landscape of low interest rates and inflation levels when it comes to future-proofing their real estate allocations?

Ad reservations due: 6 September

Ad materials due: 12 September

December

The REIT way

REITs continue to open up real estate to smaller institutions looking for exposure to the market. But some investors avoid them due to fears over volatility compared to the private markets. We look at the value of REITs and ask what the future holds for them.

Beyond CBD

Pressure on yields has forced some investors to look at office properties beyond core primary CBD areas in Europe. Some cities have the capacity and ability to develop strong new business hubs. But is the risk of moving into the suburbs in most cities worth it? An investigation into the merits of CBD versus secondary locations in the office sector.

Ad reservations due: 3 October

Ad materials due: 11 October

Note: Publication content is subject to change without notice. The editorial calendar for first half 2019 will be available in October.

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If you are interested in contributing an article to an issue, contact Marek Handzel, m.handzel@irei.com.



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