

# REALASSETS ADVISER

The magazine written for registered investment advisers and wealth managers seeking insights and actionable information on investments in real assets

## H1 2018 Editorial Calendar

### January

#### The rise of interval funds

Interval funds provide retail investors with access to institutional-grade alternative investments with relatively low minimums and short lockup periods — and they are hot among both sponsors and investors. However, these new funds also have some drawbacks.

#### What next for dead malls?

There are new uses for defunct shopping malls that can benefit investors and real estate developers. What makes sense? What has been successful?

**Ad reservations due:** November 30

**Ad materials due:** December 5

### February

#### Investing in private equity funds

Private equity funds are a collective participation model for directly investing in everything from real estate and commodities to buyout of public and private companies. Increasingly, they are becoming an option for the private investor.

#### An introduction to new energy products

Few industries are advancing as quickly as energy in its many traditional and renewable forms. That has resulted in a slew of new energy investment opportunities.

**Ad reservations due:** December 28

**Ad materials due:** January 5



### March

#### Latest opportunities for infrastructure investing

The global need for infrastructure during the next couple of decades is valued in the trillions of dollars. Governments do not have the financial resources to fund the mammoth expenditures and are looking to partnerships with institutional and private investors to get the vital backbones of modern economies in place.

#### The history of farmland investing

Over the past three decades, farmland investing has grown exponentially from a “niche” investment dominated by a few large pension plans and insurance companies to a mainstream institutional real asset class that increasingly can be accessed by retail investors.

**Ad reservations due:** January 30

**Ad materials due:** February 6

# H1 2018 Editorial Calendar

## April

### 10 influential RIAs that have made the move into real assets

While many RIAs are still committed to traditional stock-and-bond portfolios, other RIAs are making the move to real-asset investing. Here are 10 influential players that have broadened their menu of client options to include real assets.

### Renaissance of the retail investor

Whether through changes in the definition of an accredited investor, innovative usage of JOBS Act exemptions culminating in new retail investment products, or private funds becoming accessible to the public, the retail investor is about to play a bigger role in the investment industry.

**Ad reservations due:** March 1

**Ad materials due:** March 6

## May

### 2017 by the numbers

A performance review of nontraded REITs, interval funds and BDCs during 2017.

### What's hot and not in alternatives

There is a parade of products coming to market in the alternative space that are giving individuals greater access to real asset classes. Some of those products are grabbing the attention of private wealth advisory firms and the investing public.

**Ad reservations due:** March 28

**Ad materials due:** April 6

## June

### Club deals

High-net-worth investors have shown an increasing interest in club deals as a way of teaming-up with like-minded investors to buy ownership stakes in privately held companies or assets.

### Investing in the secondary market

An explanation of how the secondary market works and the opportunities it offers.

**Ad reservations due:** April 27

**Ad materials due:** May 4

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## In every issue:

Notes & Trends column

5 Questions feature

People page

Real Estate news page

Infrastructure news page

Energy news page

Commodities news page

Market View column

The Big Picture column

How to Invest In ... feature

Roundtable feature

Last Word page

*Note: Publication content is subject to change without notice.*

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