

# Institutional Real Estate

## Asia Pacific

The investor-focused global real estate publication

## H1 2018 Editorial Calendar

### January

#### The central issue

Nearly a decade after the onset of the global financial crisis, the US Federal Reserve in September 2017 announced it would start to unwind from its balance sheets some of the US\$4.5 trillion in stimulus used to prop up the US economy. As major central banks scale back and unwind their quantitative easing programmes, how will the global economy and real estate markets be affected?

#### Megatrends

In the Asia Pacific region, what are the top trends institutional real estate investors should consider when developing strategy, and which property sectors should benefit the most from these trends?

**Ad reservations due:** 27 October

**Ad materials due:** 3 November

### February

#### The money talks

Get the inside scoop from the 2017 Editorial Advisory Board meeting. Leading pension fund executives, fund-of-funds managers, investment advisers and consultants share their perspectives on real estate investment strategies and issues, as well as their plans for the future.

#### Asian core open-end funds

A host of new core open-end funds targeting Asian markets are being launched. In what ways does this suggest investors no longer require a risk premium to move into Asian markets? What strategies are fund managers using for these open-end funds to create a stable cashflow and, ultimately, boost overall portfolio performance?

**Ad reservations due:** 21 November

**Ad materials due:** 8 December



### March

#### Emerging risk

Investors pay a high price for risk-adjusted returns. But given the risks associated with investing in emerging markets, are investors really getting sufficient IRRs in emerging markets? Or, are they simply chasing higher IRRs without considering whether they are being compensated adequately for the risks they are taking?

#### Debt-related

For real estate investors interested in the Asia Pacific region, what investment opportunities exist in the debt space? How have they evolved over the years, and what are the latest trends? How do these trends compare with debt investment opportunities in Western markets?

**Ad reservations due:** 9 January

**Ad materials due:** 19 January

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## April (Special China Edition)

### Cooling measures

How well — or poorly — has China's residential market responded to ongoing efforts by the Chinese government to cool the sector through policy measures? What cities are still too hot and at risk of a bubble burst, what cities are languishing under policy curbs, and where can investors find the best opportunities?

### China expert roundtable

As the world's second-largest economy, China cannot be ignored. What indicators should investors monitor closely to keep informed about China's real estate market? And what property types and investment strategies offer investors the best opportunities for gaining access to the market?

**Ad reservations due:** 9 February

**Ad materials due:** 23 February

## May

### Built for wellness

In an effort to attract and retain tenants, particularly millennials, property investors are striving to offer amenities to encourage and enhance occupants' well-being. How are investors and their managers adapting

to meet changing tenant needs? In what ways are the issues of tech disruption and sustainable investing playing a role, and how do new wellness standards assist property owners in their efforts?

### A question of price

Despite most property markets nearing peak values, a lot of money is still to be invested. Which strategies make the most sense to achieve a proper return relative to the risks, particularly with any short- to medium-term correction? And which structures can best help institutional investors get through any volatility in the coming years?

**Ad reservations due:** 9 March

**Ad materials due:** 28 March

## June

### Ageing nations

The Asia Pacific region is host to countries with declining, ageing populations, as well as those with growing, youthful populations. How will the needs of each group affect real estate markets in the future? And currently, how poised are these countries and their property markets to adapt to these demographic shifts?

**Ad reservations due:** 6 April

**Ad materials due:** 25 April

*Note: Publication content is subject to change without notice. The editorial calendar for second half 2018 will be available in March.*

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